

The GDPR provides 8 rights for individuals

1. To be Informed

For information on how we protect this right, please see our Privacy Policy

<http://www.pure-telecom.co.uk/about/pure-telecom-privacy-and-cookie-policy>

2. Of Access

You have the right to obtain confirmation that your data is being processed, and request access to this data & other supplementary information (Pure Telecom’s Privacy Policy) at any time.

Providing that the request isn’t unfounded, excessive or repetitive, Pure Telecom will provide this information free of charge within one month of receipt. If the request is deemed to be chargeable, this will be to cover the costs of administration only.

If the request is complex then we will write to you within one month of receipt of the request, extending the period by a further two months.

We will provide the information in a commonly used electronic format eg Word, Excel, CSV file, etc.

3. To Rectification

You have the right to have your personal data rectified if it is inaccurate or incomplete.

Unless it proves impossible or involves disproportionate effort, we will contact each third party we have shared this data with to inform them of the rectification.

We will respond within one month, unless the request is complex then we will write to you within one month of receipt of the request, extending the period by a further two months.

4. To Erasure

You have the right to have personal data erased in the following circumstances:

- a) If the data is no longer necessary to the purpose it was originally processed
- b) When you withdraw consent
- c) When you object to the processing
- d) The data was processed in breach of the GDPR
- e) For a legal obligation

Unless it proves impossible or involves disproportionate effort, we will contact each third party we have shared this data with to inform them of the erasure.

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In the following instances, we can refuse to comply with an erasure request:

- a) To exercise the right of freedom of expression & information
- b) To comply with a legal obligation
- c) For public health purposes, in the public interest
- d) Archiving purposes in the public interest, scientific & historical research or statistical purposes
- e) The exercise or defence of legal claims

#### 5. To Restrict Processing

You have the right to suppress processing of personal data in the following instances:

- a) While data you contest the accuracy of is being verified
- b) When you have objected to the processing, and we must consider whether our legitimate grounds override yours
- c) If processing is unlawful but you oppose erasure
- d) If you need the data for a legal claim and we no longer need it

Unless it proves impossible or involves disproportionate effort, we will contact each third party we have shared this data with to inform them of the restriction.

#### 6. To Data Portability

Pure Telecom do not carry out processing by automated means. However, our Mobile Partners, who we share your personal data with, may. For further information, please review their Privacy Notices.

#### 7. To Object

If you object to the processing of personal data for marketing purposes, we will stop processing immediately.

We will stop processing personal data, unless:

- a) Our legitimate grounds for processing the data overrides your individual rights and freedoms
- b) The processing is for the establishment, exercise or defence of legal claims
- c) The processing of data is necessary for the performance of a public task

#### 8. Automated decision making and profiling

Pure Telecom do not carry out automated decision making and profiling. However, our Mobile Partners, who we share your personal data with, may. For further information, please review their Privacy Notices.

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